



Word Mark NINJA

Goods and Services IC 009. US 021 023 026 036 038. G & S: Audio and video recordings featuring video game playing; Audio and video recording featuring video game playing with commentary and narration; Digital media, namely, streaming and downloadable audiovisual files featuring video game playing; Digital media, namely, streaming and downloadable audiovisual files featuring video game playing with commentary and narration; Cell phone covers; Computer cases; Headphones and computer peripherals used in connection with videogames and videogame systems; Mouse pads; Computer memory devices; Wearable activity trackers; cases for smartphones; Monopods used to take photographs by positioning a smartphone or camera beyond the normal range of the arm; headgear, namely, virtual reality and esports headgear; Downloadable mobile applications

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed materials, namely, posters, programs, comics, trading cards, stickers, calendars, blank journals, notebooks, notepads, address pads, bumper stickers, postcards, greeting cards, invitations, stationery; scrapbooks; photograph albums; activity books; craft books; coloring books; photographs; temporary tattoo transfers; writing instruments; gift wrap paper; decals; printed books and magazines

IC 018. US 001 002 003 022 041. G & S: Backpacks, courier bags, duffle bags, umbrellas, wallets, luggage, all-purpose carrying bags, travel bags

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beverageware; dinnerware; lunch bags not of paper; household storage containers for food; home accessories; bath accessories

IC 024. US 042 050. G & S: Bedding, namely, bed spreads, bed sheets, bed throws, bed linen, bed blankets; linens, namely, table linens, kitchen linens, household linens, bath linens; towels; textile wall hangings; blankets, namely, blanket throws, children's blankets, lap blankets, fleece blankets, blankets for household pets, blankets for outdoor use; comforters; pillow cases; duvets

IC 025. US 022 039. G & S: Clothing, namely, t-shirts and headgear; Clothing for men, women, and children, namely, shirts, sport shirts, polo shirts, sweatshirts, sweaters, jerseys, pants, hats, caps, beanies, gloves, hoodies, jackets, shoes, shorts; costumes, namely, clothing to dress up as a team mascot or esports players; sleepwear; loungewear; swimwear; underwear

IC 028. US 022 023 038 050. G & S: Sporting articles, namely, esports related sporting articles such as gaming gloves, suits, and headwear; Toy action figures and toy action figure accessories; Console game controllers, namely, hand-held game consoles and controllers for game consoles; playing cards; board games; role playing games; water toys; plush toys; radio control and drone toys; party games

IC 035. US 100 101 102. G & S: On-line retail store services and retail store services featuring a wide variety of general consumer merchandise; endorsement and advertising services, namely, promoting the goods and services of others

IC 041. US 100 101 107. G & S: Entertainment services, namely, performances featuring video

game playing; Entertainment services, namely, performances featuring video game playing with commentary and narration; Arranging, organizing and performing online shows featuring video game playing; Entertainment services, namely, production of an on-going series distributed online; Entertainment services, namely, arranging and conducting live performances; Entertainment services in the nature of competitive video game playing and eSports, namely, video game parties, contests, leagues, corporate events

Mark Drawing Code	(0) UNKNOWN
Serial Number	88206561
Filing Date	November 27, 2018
Current Basis	1B
Original Filing Basis	1B
Owner	(APPLICANT) Ninja Holdings, LLC LIMITED LIABILITY COMPANY DELAWARE c/o Loeb & Loeb LLP 10100 Santa Monica Blvd., Suite 2200 Los Angeles CALIFORNIA 90067
Attorney of Record	Melanie Howard
Description of Mark	The mark consists of a graphical depiction of a ninja. The stylized word NINJA is beneath the graphical depiction.
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE